

**MINUTES of the BARABOO BUSINESS IMPROVEMENT DISTRICT (BID)
BOARD OF DIRECTOR'S MEETING**

August 21, 2019

Members Present: S. Fay, B. Stelling, T. Wickus, H. Kierzek, S. Byberg, T. Sloan

Members Absent: N. Marklein Bacher, S. Bruncker

Others Noticed: Ed Geick

Call to Order: Sarah Fay presided over the meeting, called it to order at 5:49 PM and noted compliance with the Open Meeting Law.

Meeting Minutes:

Moved by Byberg, seconded by Kierzek and unanimously carried to approve the minutes of June 19, 2019.

Agenda: Moved by Wickus, seconded by Sloan and unanimously carried to approve the agenda as published.

Reports of Officers and Committies

President:

- Budget work due next month
- Discussion of Committee membership
- Consider new projects in BID

Appearance:

- Watering being done now. Original company pulled out of contract. Willy Deppe is doing watering. Gatehouse did summer planters. She is working on fall planters. Jim's Greenhouse will do planters in 2020.
- Regular garland company pulled out. Lacey and Bekah trying to work with Boy Scouts.

Finance:

- \$202 from Farmers Market

Parking:

- Sarah is trying to locate someone to do weeds

Promotions:

- Most of budget is spent

Branding:

- Subcommittees are being created to work on this

New Business:

- Vouchers:

Capitol Newspapers	\$	1305.00
Next Level		180.00
Minuteman Press		219.53
Gatehouse Gardens		<u>1880.00</u>

TOTAL: \$ 3584.53

Moved by Wickus, seconded by Byberg to approve vouchers and unanimously carried.

- **Social Media** – Sarah has done a draft page
- **Mural at Civic Center lot** – Maybe a high school project – Consider a veterans tie in
- **Burn Development for video production** – Moved by Stelling, seconded by Wickus to move \$1,000 from Business Development to Promotions.

Correspondence & Announcements:

1. **Next Meeting:** Wednesday, September 18, 2019 at 5:45pm, Committee Room #205.

Adjournment: Moved by Wickus, seconded by Byberg to adjourn at approximately 6:20 p.m.

Respectfully submitted, Ed Geick